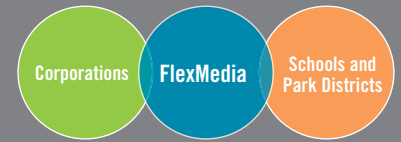




Bringing Communities & Corporations Together

FlexMedia Partnership has developed strategic alliances with socially-minded corporations that are committed to improving the athletic and extracurricular opportunities for students, athletes, and the community at large.



FlexMedia Partnership

- Supplements budgets for schools and parks and increases non-tax revenues with no investment and little effort required.
- Partners with the best of corporate America to help youth sports facilities remain well-funded.

HOW? Through partnerships with socially-minded corporations, FlexMedia has developed a program to give schools and park districts the free use of its safety fencing system and substantial, unrestricted funding to support their facilities and programs.

With the funds generated by the FlexMedia Partnership program, school administrators and park districts can:

- Hire additional staff
- Expand athletic and other extracurricular programs
- Purchase new equipment
- Subsidize other expenses

What is the FlexMedia Partnership?

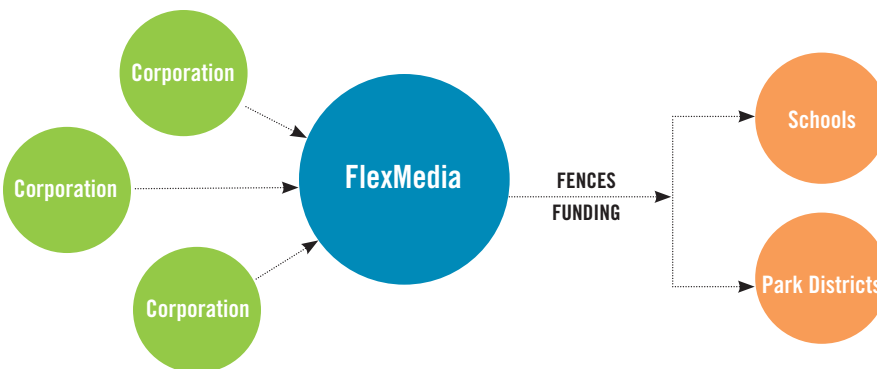
- FlexMedia has developed a proprietary database of schools and park districts throughout the country that have expressed interest in participating in the partnership.
- When selected, school and park district partners receive a FlexMedia fence for use in their athletic programs at NO COST and virtually no effort.
- In return for their financial commitment, carefully selected corporate partners receive advertising presence on the FlexMedia fence.
- After the first year, a portion of net revenues generated from corporate advertising dollars are shared with schools and park districts to use at their discretion.



Corporate Partnership Benefits

FlexMedia Partnership offers its corporate partners an opportunity to communicate with students, athletes and families, while financially supporting local athletic and extra-curricular programs.

- **GAIN** entry at previously inaccessible venues
- **BUILD** brand awareness and loyalty among youth
- **GENERATE** positive public relations and goodwill
- **SUPPORT** corporate social responsibility efforts





The most intelligently-designed fencing system on the market available FREE to schools and park districts

The unique, patented FlexMedia fence allows individual fence panels to flex in either direction upon contact, reducing the potential of certain injuries and providing athletes and their families greater peace of mind.

SAFETY: Individual fence panels flex in either direction upon contact, and rebound into place.

QUALITY: Durable, breathable polyester vinyl mesh resists weather, including UV rays, and is easy to clean.

EASE OF USE: Portable, lightweight, and easily installed, the fence is ideal for use at virtually any venue.

CUSTOMIZABLE: High quality imagery for vivid advertising messages, customized color schemes, mascots, logos, and field dimensions.

Getting Involved

Corporate partners, schools and park districts can visit the FlexMedia website to participate!

At the website participants can:

- View and download product information about FlexMedia fence
- View the network of participating fence locations
- Sign up to advertise and commit to advertising placement(s)
- Confirm, monitor and plan participation
- Submit online application forms and information



FlexMedia Partnership Story

The inventor of the FlexMedia fence, a successful baseball coach, devoted every spare moment to youth sports. After witnessing several injuries resulting from players coming in contact with stationary chain link fences, he sought to create an alternative design for athletic fencing that would reduce the risk of serious injury. He and his sons developed FlexMedia fence, the centerpiece of FlexMedia Partnership.

However, he realized that despite its advantages of safety and portability, schools and parks lacked the funds to provide the basics for existing sports programs, let alone finance fencing that can cost thousands of dollars. With that in mind, he formulated the business model underlying FlexMedia Partnership.

Corporate partners provide funding in return for signage that reaches a coveted audience. Schools and park districts receive fencing in addition to substantial supplementary funding through shared residual profits – a win, win situation for everybody!

Visit us at www.FlexMediaPartnership.com or call 1-800-495-0310.